

# **SPONSORSHIP LEVELS & PACKAGES**

## □ Diamond Sponsor \* \$25,000 and Above

Premium seating for 16 guests (2 tables); Invitations to VIP Reception; Full page advertisement with priority placement in Gala program (centerfold, front inside cover or back cover); Corporate name prominently positioned on all print and electronic marketing materials; Corporate logo on Jarvis.edu website and link to vour company's home page; Formal acknowledgement from podium during Gala; Commemorative gift; Logo on Gala invitation (mailed to more than 1,000 individuals nationwide); Photo opportunity with event leadership and featured entertainment; Corporate name mentioned in radio spots promoting Gala

#### □ Platinum Sponsor \* \$15,000

Premium seating for 8 guests (1 table); Invitations to VIP Reception; Full page advertisement with prominent placement in Gala program; Corporate name prominently positioned on all print and electronic marketing materials; Corporate logo on Jarvis.edu website and link to your company's home page; Formal acknowledgement from podium during Gala; Commemorative gift; Logo on Gala invitation (mailed to more than 1,000 individuals nationwide); Photo opportunity with event leadership and featured entertainment; Corporate name mentioned in radio spots promoting Gala

## □ Gold Sponsor \* \$10,000

Premium seating for 8 guests (1 table); Invitations to VIP Reception; Full page advertisement in Gala program; Corporate name prominently positioned on all print and electronic marketing materials; Corporate logo on Jarvis.edu website and link to your company's home page; Formal acknowledgement from podium during Gala; Commemorative gift; Logo on Gala invitation 1,000 individuals (mailed to more than nationwide); Photo opportunity with event leadership and featured entertainment; Corporate name mentioned in radio spots promoting Gala

#### □ Silver Sponsor \* \$5,000

Premium seating for 8 guests (1 table); Invitations to VIP Reception; Full page advertisement in Gala program; Corporate name on all print and electronic marketing materials; Corporate logo on Jarvis.edu website and link to your company's home page; Formal acknowledgement from podium during Gala; Commemorative gift

## □ Bronze Sponsor \* \$2,500

Preferred seating for 8 guests (1 table); Invitations to VIP Reception; Half page advertisement in Gala program; Corporate name listed on select marketing materials; Corporate logo on Jarvis.edu website and link to your company's home page

# □ Blue Sponsor \* \$1,000

Preferred seating for 8 guests (1 table); Invitations to VIP Reception; Quarter page ad in Gala program

## □ Bulldog Sponsor \* \$600

Open Seating for 8 guests (1 table); Invitations to VIP Reception; Business card size ad in Gala program

## □ Early Bird Founders' and Homecoming Registration Package \* \$150

Full Registration Package includes tickets to the following events: Alumni Crawfish Boil/Fish Fry \$35; Commemorative Shirt \$20; NAA President's Luncheon \$20; Open seating for 1 guest at Gala \$75; and Parking Pass

Early Bird Registration: \$150 (Before March 15, 2019: \$175 (After March 15, 2019)

## □ Individual Concert Ticket \* \$75 Open seating for 1 guest

For registration, sponsorship information and for table reservation opportunities, please contact the Office of Institutional Advancement and Development at 903.730.4890, Ext. 3003 or visit the website at <u>www.jarvis.edu</u>.

Tickets may be purchased at http://<u>www.jarvis.edu/donate/</u>. The ad submission deadline is March 2, 2020. Ads received after the deadline will be displayed on the event PowerPoint Deck only.